

A meeting of the Communications Committee was held on Monday, November 14, 2022, in the Board of Education Conference Room, 47 Main Street, Ellington, CT.

**The meeting was called to order at 6:05 p.m. by Jennifer Mullin.**

**PRESENT** Jennifer Mullin, Chair, Jen Dzen, Marcia Kupferschmid, Angela Moser

**ALSO PRESENT** Dr. Scott Nicol, Superintendent of Schools  
Tracey Deptula, Assistant to the Superintendent

#### **AGENDA ITEMS**

##### **December Edition Newsletter**

The communications committee discussed, reviewed, and edited entries in the next Communications Corner Newsletter scheduled to go out to families in December prior to winter break. The newsletter has been a success thus far and has expanded the reach of happenings within the district.

##### **iPad Pilot Success**

The committee discussed the success of the use of ipads at meetings as part of a pilot program in an effort to reduce paper usage/waste for review of meeting materials. We will move forward with continued use of the ipads and expand to the whole board.

##### **Social Media**

The committee discussed the various social media outlets used by the district. The Board of Education has launched an Instagram account in addition to the use of Facebook for Board related activities and updates. This addition will reach additional community members, students, and families to share board information. EPS' website is unique in a way that the homepage displays real-time social media postings from across the district. The Board of education will now have a regular feature on the homepage feed.

Youtube has enabled a feature to customize your web address;

[www.youtube.com/@EllingtonPublicSchoolsCT](http://www.youtube.com/@EllingtonPublicSchoolsCT) has been selected to easily find our channel on YouTube.

Additional BOE Social Media Accounts:

Instagram @boe.ellington

[www.facebook.com/ellingtonboe](http://www.facebook.com/ellingtonboe)

##### **Review Calendar for 2023**

The committee reviewed the calendar dates for 2023. Communications will meet quarterly: February, May, August, and November.

#### **ADJOURNMENT**

##### **MOTION**

First: M. Kupferschmid

Second: A. Moser

To adjourn the meeting of the Communications Committee (6:28 p.m.)

Motion carried unanimously.